



March 2, 04

NEW PRODUCT RELEASE COMMUNICATION

Dear Valued Customer,

Re: Red Jacket Submersible Turbine Pump Available March 4, 2004.

The attached Red Jacket Price Book Addendum announces the availability of the Red Jacket Submersible Turbine Pump finals and parts. Veeder-Root will begin accepting orders on March 4, 2004.

Based on expected demand, initial lead times on Red Jacket Submersible Turbine Pump finals and parts will be approximately 2 weeks. The Red Jacket team expects to reduce lead times to 3 days within 1-2 months based on initial demand. All other Red Jacket Mechanical products will continue to be shipped within the standard 3 day lead times you have come to expect from our customer focused team.

To order your Red Jacket Submersible Turbine Pump, please fax a purchase order to 1-800-234-5350.

Part Numbers and Prices for pump finals have not changed from the price book made effective February 1, 2004. Part Kits have been added to the price book addendum effective March 4, 2004.

If you have not been introduced to the Red Jacket Submersible Pump please contact our sales team at 1- 888-561-7942 or visit www.veeder.com.

Red Jacket
Fuel Delivery Solutions for **High-Volume Sites**